



San Mateo Center for Cosmetic Dentistry

Michael A. Wong, DDS

Uncompromising standards. Exquisite results.

## Inside Our Fall Newsletter

Turn Back the Clock

Don't Ignore Your Oral Health!

Office Announcements

How Not To Lose Your Benefits

Newsletter Special Offer

### Turn Back the Clock

**By: Dr. Michael A. Wong**

Of all the benefits that cosmetic dentistry has afforded us, the most noticeable is the ability to make people look younger. Now who wouldn't want that? Here are some of the cosmetic techniques that can easily trim years off of your appearance. The first and the simplest is teeth whitening. There are various forms, such as strips, paint-on, home trays and in-office whitening (Britesmile & Zoom). Each type varies in ease of application, effectiveness and speed, but they all can make your smile whiter and brighter.

The next is cosmetic veneers and crowns. An aged smile typically has chipped and worn teeth, old fillings or crowns, maybe some missing teeth and most often dark yellow color. Crowns and veneers can restore a smile to youthful brilliance by correcting these issues in as few as two visits. The results can be amazing as seen on shows like "Extreme Makeover".

Nothing makes a person look older more than having dentures

or numerous missing teeth. The introduction of dental implants, over 20 years ago have made the need for traditional dentures and partials almost obsolete. With over a 95% success rate, implants can effectively replace missing teeth to both improve appearance and the ability to chew. Implants can also serve to anchor dentures that have become loose and uncomfortable. With all the advances in cosmetic dentistry, it is now easy to "turn back the clock" on old father time.

### Don't Ignore Your Oral Health

**By: Elyse Vaysberg**

I cannot stress enough how important your dental health is. Having periodontal bacteria entering your bloodstream has been proven to increase your risk for heart disease, stroke, and pre term labor with low baby birth weight. It also poses a threat for people who suffer from diabetes, respiratory disease and osteoporosis. If you value our oral health as much as your overall health, then a gum evaluation is a good idea. Sometimes the only way to detect this silent gum disease is with a thorough exam. So, do not put off your cleaning or exam. Call today for an appointment.

### Office Announcements

We want everyone to wish Jennifer good luck on her delivery of her little girl. She is due September 2<sup>nd</sup> and we have Randi here who will be filling in for her, while she is on maternity leave.

We now can confirm your appointment by email! Please call us with your current email and we will notify you before your

appointment time rather than calling you or sending you a postcard!

We also want you to know that you can pay your bill over the phone. Just call us when you receive your statement and give us your Visa, Master Card or Discover card. Coming Soon, accepting American Express!

**How NOT to Lose Your Insurance Benefits \*  
See reverse side of this newsletter for what you need to know!**

### Newsletter Special Offer

Don't forget our referral rewards program! Receive \$25.00 for each new patient referral.

Get your Sonicare Elite cordless toothbrush here! Our Sonicare are \$110.00 **Tax Included**, you will not find a better price than that. This offer is only good till November 1<sup>st</sup>.

**Is this your name?** Call today to claim your prize!

**NEIRE SLANLE  
ADLNI BALKOOS  
SOJNA NGAER**

Office Hours

Monday, Tuesday, Thursday  
7:00am – 3:00pm

**NEW**-Wednesdays 11pm-7pm

**NEW**-Fridays by Appt Only

**(650) 342-9016**

Check out our NEW Website!

[www.sanmateosmiles.com](http://www.sanmateosmiles.com)